



PROVENT® SLEEP APNEA THERAPY NOW AVAILABLE IN HONG KONG

-- International Launch of Non-Invasive Alternative to Continuous Positive Airway Pressure (CPAP) Therapy in Hong Kong --

Hong Kong – February 9, 2011 – Ventus Medical, a privately-held United States based medical device company focused on sleep-disordered breathing, is pleased to announce that its proprietary Provent® Sleep Apnea Therapy, an innovative, non-invasive treatment for obstructive sleep apnea, is now available throughout Hong Kong. The HomeCare Medical Ltd., with over 17 years of sleep medicine experience, will be the exclusive distributor of Provent Sleep Apnea Therapy in Hong Kong.

“We believe clinically-proven Provent Therapy offers a unique and convenient alternative to CPAP treatment for the large number of people in Hong Kong currently affected by obstructive sleep apnea,” said Philip Westbrook, M.D., chief medical officer of Ventus Medical and former President of the American Academy of Sleep Medicine. “Provent has been used effectively in the United States since 2008 and in clinical studies, Provent Therapy increased energy and quality of life while it reduced apnea (breathing disruptions), daytime sleepiness and related snoring. Importantly, Provent is easy to use, portable and discreet for use at home or when travelling.”

In patients with obstructive sleep apnea (OSA), the airway collapses during sleep when the muscles that hold it open relax. People with this disorder stop breathing during the night---in some cases hundreds of times each night---usually for periods of ten seconds or longer. Although some people with sleep apnea don't know they have the condition, they snore and occasionally wake up gasping for air. It is often their sleep partner who is aware of these symptoms and will urge them to go to the doctor.

Approximately nine percent of those living in Hong Kong suffer from obstructive sleep apnea. Sleep apnea can cause fatigue, early morning headaches, irritability, lack of concentration, and contributes to depression, learning and memory difficulties, and sexual dysfunction. Importantly, many recent studies have shown that OSA is associated with high blood pressure, irregular heartbeat, heart attack, stroke and diabetes.

Unfortunately, OSA often goes undiagnosed and therefore untreated. Of the patients that do receive treatment, most are prescribed a Continuous Positive Airway Pressure (CPAP) machine. While extremely effective at treating OSA if worn as directed, more than half of all patients stop treatment with CPAP due to its cumbersome nature. Provent Therapy was developed to help patients who do not use CPAP therapy regularly or are looking for alternatives for travel.



About Provent Sleep Apnea Therapy

Provent Therapy is a prescription device indicated for the treatment of obstructive sleep apnea (OSA). It is an easy to use, non-invasive and disposable treatment that works across mild, moderate, and severe OSA. Provent Therapy utilizes nasal expiratory positive airway pressure (EPAP) to keep a patients airway open during sleep and has been clinically proven in numerous studies to reduce sleep apnea. It incorporates a novel MicroValve design that is placed over the nostrils and secured with hypoallergenic adhesive. During inhalation, the valve opens allowing nearly unobstructed airflow, and during exhalation, the valve closes, limiting airflow through small openings, which increases expiratory pressure and keeps the airway open, preventing disruption in breathing. For more information, please visit www.proventtherapy.com.

About The HomeCare Medical Ltd.

The HomeCare Medical Ltd. (HCM) was established in 1993 and was one of the first companies in Hong Kong to provide sleep diagnostics and therapy at patients' homes. For the past 17 years HCM has helped thousands of patients who suffer from different types of respiratory problems. HCM is committed to maintaining a high quality of service and to bring state of the art devices that help the diagnosis and treatment of sleep disorders in Hong Kong.

About Ventus Medical

Ventus Medical is a privately-held medical device company dedicated to providing non-invasive medical solutions for people with sleep-disordered breathing. Based on its innovative MicroValve technology and patented designs, Ventus has developed a unique line of clinically-proven medical devices to address the continuum of sleep disorders from severe obstructive sleep apnea (OSA) to mild snoring. Ventus Medical devices work by creating expiratory positive airway pressure (EPAP) to effectively treat the underlying conditions. The company markets prescription-only Provent Therapy, a discreet, easy-to-use nasal device, for the treatment of obstructive sleep apnea (OSA) in the United States and Hong Kong, and is developing an over-the-counter device for snoring.

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